

WATFORD BUSINESS NETWORK TRAVEL PLAN

It is the aim of the Watford Chamber of Commerce through the Watford Business Network Travel Plan to enhance sustainability with regard to transport choice and to reduce the level of traffic in the town. The WBNTP commits to reducing single occupancy car travel through education, encouragement and by improving conditions and choice for cyclists, pedestrians and those using public transport

The main objectives of the WBNTP are to:

- Minimise the amount of traffic generated by businesses in the town and endeavour to maintain traffic levels as low as practicable
- Maximise the potential and encouragement for workers to consider the use of alternative and sustainable transport modes in relation to travel
- Establish walking, cycling, the use of public transport and car sharing as feasible and realistic alternatives to single occupancy car use for everyday commuting

Some of the initiatives proposed within the plan include

- The appointment of a WBNTP Project Manager who will be an experienced sustainable travel specialist
- Promotion of Walking, cycling and public transport as feasible and realistic alternatives to the car where appropriate
- A bicycle loan scheme which will involve the purchase of 100 robust bicycles over the next couple of years which will be loaned free of charge to selected local companies
- Up to date travel information made available to the management and staff of Watford Companies
- Enhancement , rebranding and roll out of the Watford Journey Share System
- Assistance and advice on developing in- house sustainable travel schemes
- The creation of a business travel forum to create partnerships and to exchange ideas and best practice

For further information on how your company can get involved with this exciting scheme please contact Roger Gagan at the Chamber on 01923 442442 or email info@watfordchamber.co.uk